

What influences the components of aggregate demand?

The four components of aggregate demand are consumer spending (**C**), investment (**I**), government spending (**G**) and net exports (**X-M**). A change in any of these will lead to a shift in aggregate demand. By studying aggregate demand we can understand how changes in its components affect output and price levels.

With a partner discuss whether the following will lead to an increase or decrease in aggregate demand.

Variable	Component/s affected	Explain
Increase in national incomes	Consumer spending Investment spending Government spending Net Export spending	_____ _____ _____ _____
Interest rates fall	Consumer spending Investment spending Government spending Net Export spending	_____ _____ _____ _____
Prices drop	Consumer spending Investment spending Government spending Net Export spending	_____ _____ _____ _____
A commitment to public spending to improve health and education	Consumer spending Investment spending Government spending Net Export spending	_____ _____ _____ _____
Interest rates rise	Consumer spending Investment spending Government spending Net Export spending	_____ _____ _____ _____
Advances in technology for firms	Consumer spending Investment spending Government spending Net Export spending	_____ _____ _____ _____

Business confidence is low	Consumer spending Investment spending Government spending Net Export spending	<hr/> <hr/> <hr/> <hr/>
Market failure	Consumer spending Investment spending Government spending Net Export spending	<hr/> <hr/> <hr/> <hr/>
Foreign incomes rise	Consumer spending Investment spending Government spending Net Export spending	<hr/> <hr/> <hr/> <hr/>
Inflation rises by 5%	Consumer spending Investment spending Government spending Net Export spending	<hr/> <hr/> <hr/> <hr/>
Exchange rate lowers. E.g the dollar depreciates against the yen	Consumer spending Investment spending Government spending Net Export spending	<hr/> <hr/> <hr/> <hr/>
Exchange rate incr. E.g the dollar appreciates against the yen	Consumer spending Investment spending Government spending Net Export spending	<hr/> <hr/> <hr/> <hr/>